



KSL 1160

KSL Newsradio 1160 is the news and community service leader in Utah. By providing accurate up-to-date news, traffic, and weather, in addition to nationally syndicated and local talk shows, and specialized locally produced programs, we serve the citizens of Utah, 24 hours a day, seven days a week.

Being Bonneville's first broadcast station only strengthens KSL Newsradio 1160's commitment to radio excellence. We pride ourselves in our 50,000-watt clear-channel signal -- which is a dynamic force reaching audiences in Utah, 13 other western states, and parts of Canada and Mexico.

KSL also continues to be an active participant in numerous community and charitable events in and around Utah. The Primary Children's Medical Center Radiothon, held annually for the past 27 years, is one of the station's largest fundraisers, helping to raise well over \$4 million to provide medical care for children in the Intermountain region, regardless of their family's ability to pay. KSL also sponsors the Family Fair, attracting more than 5,000 participants and helping to bring awareness of Foster Care programs to families in Utah.

In addition, our annual United Way Day of Caring -- where employees volunteer their time to join together to lend a helping hand to various charitable organizations -- is always a highlight for us and an eagerly anticipated event.

For the past 38 years, KSL's Quarters for Christmas campaign has provided listeners with the opportunity to donate their loose pocket change to buy shoes for needy children in Utah.

With these and many more outreach efforts, KSL serves Utah each and every day. The entire staff at KSL is engaged in our ongoing commitment to serve our communities and make a meaningful difference in the lives of the people of the Mountain West.